

Simplar Strategic Engagement – Expertise Driven Project Delivery

THE BUSINESS CASE

OVERVIEW

The Simplar Institute is a multi-university research center comprised of knowledge experts from multiple universities and organizations, all working together to advance expertise-driven project delivery, organizational transformation, technology adoption, benchmarking and assessments, and professional development and training. We integrate into organizations, providing hands-on training for mastery of cutting-edge methods and processes in the procurement, planning, measurement, and implementation of IT, services, consultants, design, construction, facilities, HR, and other business activities.

HOW WE HELP

Our strategic objective is for our Owner partners to become known as “Clients of Choice”, where industry sends their best people to compete and work on your projects, every time. We have learned the best way to help our partners is a hands-on approach, where we work with your people to apply our tools, processes and methods to your projects. This speeds organization adoption, brings about real change, and results in your personnel and processes being equipped to be a Client of Choice.

Our approach is unique in that: 1) we are master-teachers using real-time, hands-on training and support to ensure your team members learn to apply best-practice tools, methods, and processes to their tasks and projects; and 2) we conduct research continuously, resulting in constant innovation and betterment of best-practices, tools, and technology.

DOCUMENTED PERFORMANCE RESULTS

The impact of using our expertise-driven approach to project delivery includes:

- **50-75% faster procurements – stop wasting time in procurement**
- **10-30% reduction in client management cost**
- **95% average customer satisfaction compared to traditional approach**
- **20-40% reduction in days of delay – faster projects**
- **35-50% reduction in changer order dollars – stay on budget**
- **Better partners, less risk, more innovation, better value, less pain**



Example Organizational Partners over the last 10 years

Georgia Pacific
 Los Angeles Dept. of Water & Power
 State of Alaska
 Westar Energy
 City of Lawrence, KS
 Hallmark
 General Electric
 Western University
 Arizona Public Service
 Dalhousie University

Google
 Waddell & Reed
 Intl. Facility Management Assoc.
 City of Brooklyn Park, MN
 City of Los Angeles, CA
 University of California Riverside
 Seattle City Light
 Simon Fraser University
 Leduc County
 Center for Procurement Excellence

Province of British Columbia
 City of Spruce Grove
 Compass Group
 Arizona State University
 University of Alberta
 State of Idaho
 US Air Force
 US General Services Admin.
 State of Tennessee
 Alaska Aerospace

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